

HOWARD D. LEIB, ESQ.

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Attorney admitted to practice law in New York State and Federal Courts

WORK EXPERIENCE

Academic

Cornell University - Adjunct Professor, Cornell Law School, Fall 2017 to Present,
“**Entertainment Law.**” Created, designed and taught course on all aspects of entertainment law.

“**Music Law.**” Created, designed and taught course on all aspects of music law.

Syracuse University - Adjunct Instructor, Syracuse School of Law, Spring 2017 to Present,

“**Trademark Law.**” Designed and taught course on all aspects of trademark law.

Touro College - Adjunct Professor, Jacob D. Fuchsberg Law Center, Spring 2021 - Present

“**Entertainment Law.**” Created, designed and taught course on all aspects of entertainment law.

Syracuse University - Adjunct Instructor, S.I. Newhouse School of Journalism, Winter - Spring 2015,

“**Media Law.**” Designed and taught course on Journalism and the Law. Topics included the First Amendment, libel, intellectual property, regulation of electronic media and access to information.

New York University - Adjunct Assistant Professor, School of Continuing and Professional Studies, Spring 2014,

“**The Trials of Superman.**” Created, designed and taught on-line an intellectual property law class designed around cases involving Superman and other comic book heroes. Topics include copyrights, trademark, and patent.

National Juris University - Professor, Curriculum Development, March 2013 - Present, Teaching on-line courses, for Masters in Law program, including Legal Ethics, Contracts, and Business Organizations. Course designer for Contracts course.

National Paralegal College - Professor, Curriculum Development, March 2011 - Present, Teaching on-line courses, including Contracts, Contract Drafting, Constitutional Law and Criminal Procedure, Business Law and Bankruptcy, Employment Law, American Government, Torts, Advanced Civil Litigation, Patents, Trademarks & Copyrights, Wills, Trusts & Estates, and Legal Research, Writing & Civil Litigation.

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Kaplan University - Assistant Professor, Curriculum Development, Course Lead February 2011 - June 2018, Teaching Masters and undergraduate level on-line law courses, especially those related to music law and intellectual property, including Intellectual Property and Digital Entertainment, Current Issues in Music Law, Music Content IP—Building Blocks of the Music Business, Civil Liability (Torts), and Legal Analysis and Writing. Course revisions and Course Leader for various courses.

Kaplan Test Prep and Instruction- Graduate Testing Division - Faculty Manager, Albany, Binghamton and Ithaca, March 2011 - February 2012, Responsible for recruiting, staffing and supervising all full and part time instructors in Kaplan's Graduate Test Division in the noted territory.

Kaplan Test Prep and Instruction - Graduate Testing Division - Instructor, Summer 2010 - June 2013, LSAT Review. Teaching and tutoring. Duties include classroom teaching and individual tutoring of prospective law school students, in person and on-line.

New York University - Adjunct Assistant Professor, School of Continuing and Professional Studies, 2004-2010.

. **“Entertainment Law for Producers.”** Created designed, and taught course to creators, producers and attorneys on the legal aspects of film and television production. Topics included contracts, intellectual property, corporations and other business structures, and music law as well as review of contracts relating to the production of film and television. Curriculum development and course designed also for spin off classes including “Entertainment Law for Lawyers” and “Entertainment Law for Designers.”

“Trademark Law.” Created and taught course for non-lawyers and lawyers on the intricacies of trademark law, including the theories behind trademarks, the registration process and how to use and defend one's marks.

Fashion Institute of Technology, Adjunct Instructor, September 1985-June 1988,

“Business Law.” Course designed as an introduction to the legal system and its relationship to businesses. Topics covered included the judicial system, torts and negligence; the law of contracts; and selected current topics in law.

Legal

Howard D. Leib, Esq., PC, February 1993 - present, Sole practitioner specializing in Intellectual Property and Entertainment Law, including contract negotiation and drafting, trademark registrations and challenges, copyright and trademark litigation, and corporate work.

Marshall, Morris, Wattenberg & Platt, April 1988-February 1993, Associate, Entertainment law, specializing in the music business, including negotiating and drafting of recording industry agreements, including music publishing, soundtracks, and producers agreements, purchases and sales of music publishing catalogues and companies and trademark and copyright work.

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Levisohn, Lerner & Berger, December 1985-April 1988, Associate, Copyright, trademark and patent law, including extensive litigation in Federal courts involving copyright and trademark infringements, as well as all aspects of trademark applications, domestic and international, trademark searches and opinions.

Probstein & Napolitano, March 1984-December 1985, Associate, General practice, including litigation, real estate, copyrights, trademarks, entertainment, and contracts.

Other

Leib For New York - March 2012 - November 2012, Candidate for New York State Senate from the 51st Senatorial District.

HDL Consulting - 1995-Present, Self-Owned consulting business, advising companies and individuals in the entertainment industry. Consulting encompasses a wide array of areas including creative, product development, marketing, promotion, brand extension, general industry advise and pop culture topics such as comedy, animation, television and children's entertainment. Representative consulting clients: Comedy Central, Golden Books, Nickelodeon

Bra!nCamp - 1993-2008, Owner and creator of BrainCamp, the only high level, cross genre conference for executives and creators in the children's entertainment industry.

Children's Entertainment Association - 1994-2006, Founder and President of not-for-profit trade association for professionals in the children's and family entertainment industries.

EDUCATION

Benjamin N. Cardozo School of Law, J.D., June 1983 Cum Laude, Index 3.8, Ranked in top 5-10% of class, Honors: Cardozo Law Review, Member, Cardozo Moot Court Board, Member

Columbia College, B.A., June 1980, Majors: Psychology and Urban Studies

ORGANIZATIONS AND ACTIVITIES

New York Democratic Lawyers Council, 2003-present, Serving as chair of Model Legislation Committee for organization of lawyers dedicated to defending and enhancing voters' rights. In that position, I have researched and drafted model legislation, as well as lobbied the State Assembly and Senate for passage of legislation. Editor - Weekly newsletter on voter rights issues.

Cinemapolis Board of Directors, 2014 - 2019, Board member of Ithaca's not for profit arts cinema house.

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Civic Ensemble Theater Board of Directors, 2014 - 2016, Board member for community based theater company dedicated to bringing theater to non-traditional audiences and community involvement in theatrical creation.

New York City Community Board 5, Manhattan, 2006-2008 Member of the board and of the Parks committee and the Housing, Human Services, and Youth Committee.

New York State Bar Association - Entertainment, Arts & Sports Law Section. Prior Positions: Chair, Music and Recording Arts Committee, Chair, Programs and Publications Committee, Editor, Section Newsletter

Benjamin N Cardozo School of Law Alumni Association, 2002-present - Chair and Chair Emeritus.

Benjamin N Cardozo School of Law Board of Trustees, 2003-2006 - Ex Officio member.

City Bar Chorus, 2001 to 2009 - Singer, Board member, Chorus of lawyers, other legal professionals sponsored by the Association of the Bar of the City of New York.

PUBLICATIONS - representative sampling

Encyclopedia of the First Amendment, CQ Press, 2008, researcher and writer for authoritative work on history and influence of the First Amendment.

BrainCamp E-News, sole writer and researcher for self-published weekly e-mail newsletter distributed to over 4,000 executives and others in the children's entertainment industry, 1995-2010

Democratic Law Briefs, sole writer and researcher for weekly e-mail newsletter distributed to over 1,500 lawyers and others concerned with voter rights issues, 2004-present

KidBiz, Editor/writer of newsletter of the Children's Entertainment Association, 1994-2005

The EASEL, New York State Bar Association, Editor, Publication of the Entertainment, Arts and Sports Law Section, 1991-1993

VIDEO/AUDIO RECORDINGS - representative sampling

"Rodney Dangerfield: Greatest Bits", Shout Factory Entertainment, Compilation Producer

"The Electric Company", Shout Factory Entertainment, Consulting Producer (Two 4 disc DVD compilations)

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"Bob Newhart - On The Record", Nick at Nite/Sony Wonder, (Grammy nominated),
Producer

"But Seriously, the American Comedy Box", Rhino Records, Producer

"Rugrats, The Search for Reptar", Nickelodeon Records, consultant/writer

SPEAKER ENGAGEMENTS, SEMINARS AND CONFERENCES - representative
sampling

Albany Law School

BrainCamp

BricHouse TV - Brooklyn

Ithaca College

Ithaca Community Arts Partnership

Kid's Entertainment Seminar

Licensing Show

National Academy of Recording Arts and Sciences

National Comedy Center - Lucille Ball Comedy Festival

New York State Bar Association

Robert Jackson Center

Women in Animation

Women in Film and Television

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Howard Leib is an intellectual property and entertainment attorney, an educator and a consultant with his own practice in both New York City and Ithaca, NY. He offers a full range of legal services, with specialties in entertainment, corporate, trademark and copyright law, including litigation.

Through the years, Leib has worked with artists such as Whitney Houston, B.B. King, Kiss, BeBe & CeCe Winans, Bobby McFerrin, and Judy Collins. Corporate clients have included MCA, BMG, Atlantic Records, Arista Records, Rhino Entertainment, Shout Factory Entertainment and 20th Century Fox. As a consultant, Leib has worked with companies such as Nickelodeon, Rhino and Golden Books Family Entertainment. Leib acts as attorney for many companies and individuals in the entertainment industry and as a consultant for individuals and companies seeking an understanding of the children's entertainment market and where it is going.

Howard has served on the Executive Committee of the New York State Bar Association Entertainment and Sports Law Section, where he was chair of the Music Committee and editor of the section newsletter. He has been a member of the Board of Contributing Editors of "Entertainment Law and Finance." He teaches both Entertainment Law and Music Law at Cornell's College of Law and Trademark Law at Syracuse University's Law School. He also teaches Entertainment Law at Touro College's College of Law. He has taught "Entertainment Law for Producers" at New York University's School of Professional Studies and Media Law for Syracuse University's Newhouse School. Leib teaches and has taught for a variety of educational institutions on line. These include National Paralegal College, National Juris University and Kaplan University.

As an entertainment lawyer and consultant, Leib has built a specialty for himself in the field of children's entertainment. Over three decades ago, while at one of our country's top entertainment law firms, Leib became involved in the children's entertainment industry. He has represented such acts as Raffi, The Teenage Mutant Ninja Turtles, Lightyear Entertainment (producers of the award-winning "Stories to Remember" series), Kid Rhino, and Bob McGrath of "Sesame Street."

In 1997, Leib, created the BrainCamp conference, providing a forum for those at the top of the kids' entertainment industry to meet, exchange ideas and socialize in an informal and informative environment. For over a decade, BrainCamp was the only high-level, cross-media conference geared to major players in children's entertainment. Leib also founded and published BrainCamp News, a weekly e-mail newsletter on issues of import within the kids' entertainment industry, which was distributed to more than 5,000 people in over 50 countries.

In addition to his work as an attorney, consultant and seminar producer, Leib has always participated in his community. In 2012, he ran for New York State Senate from the 51st Senatorial District. He has been a member of a New York City Community Board, sits or has sat on numerous boards of directors and sang with a chorus made up of lawyers, judges and other legal professionals. He has been an associate member of the board of the international public television organization INPUT. Howard also sat on and served as Programming Chair of the Board of Cinemapolis, Ithaca's not-for-profit art cinema, where frequently created and programed specialty programming events for the theater.

Leib occasionally ventures into the creative world. He hosts "No Soap Radio," on WRFI-FM, the community radio station in Ithaca, NY. He is student and historian of comedy and has tried his hand as a stand-up comedian, Leib served as producer of Rhino Records' critically acclaimed 4 CD compilation "But Seriously - The American Comedy Box" which traced the history of American recorded comedy from its roots in the early 1900s to the 1990s. Leib has also produced comedy records for Shout Factory and Sony Wonder's Nick at Nite label, including Bob Newhart's Grammy nominated "Button Down Concert" CD. Leib's releases include "New York Songs" on the Rhino label and "Now That Sounds Kosher" for Shout Factory. On video, Howard produced "The Best of the Electric Company" for Shout Factory. He appeared as a regular panelist on "In Seven Days," a McLaughlin Group like program on Time Warner Cable in Manhattan with lawyers as panelists.

Leib's work has appeared in various publications over the years. In addition to his previously mentioned weekly BrainCamp News and various articles in Entertainment Law and Finance, where Leib was a member of the editorial advisory board, his articles and commentaries have seen print in such publications as "Billboard," "The Comic's Bible," "Goldmine," and the Children's Music Network's "Pass It On." He has recently written "How Your Trademark Can Enter the U.S. Market Before You Do" for MCI Law Review of Madagascar (November 2020) and the chapter "Stand Up in Your Classroom" for the book *Teach Law with a Sense of Humor: Why (and How to) Be a Funnier and More Effective Law Teacher and Laugh All the Way to Your Classroom?* to be published February 2021.

Leib holds a bachelor's degree in psychology and urban studies from Columbia University. He received a Juris Doctor with honors from Benjamin N. Cardozo School of Law, where he worked on both the Law Review and the Law Revue, while also serving as a member of the Moot Court Board. He lives in Ithaca, NY with his wife Marcie.